

Rock the Block: ROCK MS 2014

A neighborhood block party event benefiting the National Multiple Sclerosis Society, Michigan Chapter

Saturday, July 19th 5pm – 10pm
Orville SE between Plymouth and Lotus in, Grand Rapids, Michigan

It's summer! Time to get outside, kick back, throw back a cold one, and enjoy some good company on a Saturday night. Looking for an opportunity for a family-friendly that fulfills all of these criteria? Look no further than this unique neighborhood block party... with a twist!



Rock the Block! Orville Street SE between Plymouth and Lotus will be closed to traffic and open to the surrounding community for this event. Bring the whole family, a dish to pass, and a beverage of your choice and join in on the fun! This event is open to members of the Eastgate Neighborhood Association and supporters of Team N3kk1d and the National MS Society. We'll have kids' activities for all ages as well as entertainment for the adults. Come and go as you please or stay for the entire event! Meet fellow

community members, make new friends, and support research for a cure for multiple sclerosis all at the same time!

ROCK MS! Be a part of the ultimate karaoke party! Join the ROCK MS All Star Band and rock out on guitar, drums, keyboard, or vocals on the video game Rock Band. Access a song bank of more than 400 tunes and bring your performance to an appreciative crowd in a "live" setting! Come on down and perform "on the fly" or pre-register as a fundraising member of the band to score a limited edition backstage pass lanyard, Rock Band swag, and more. Registration is available online our website (see details below).



Win a Guitar! Walk away from the event with a gorgeous Taylor acoustic guitar courtesy our friends at Guitar Center in Grand Rapids! Raffle tickets will be sold at the event and the winner will be drawn at 9pm.



What about entrance fees? Is this a public event? This is a neighborhood event, and we want to keep it localized to the ENA and the supporters of the Team N3kk1d Family of Teams. All we ask for is a dish to pass for your neighbors, friends, and family to enjoy. Team N3kk1d and the Eastgate Neighborhood Association will provide plastiware, plates, and cups. It's BYOB; adult beverages are acceptable assuming they remain on private property, do not "travel", and remain solely in the hands of adults. ROCK MS and our guitar raffle are fundraisers for the National Multiple Sclerosis Society, Michigan Chapter and are optional – but highly recommended! –

activities. The goal is to make this a fun yet comfortable event for all ages to enjoy.

How do I register for the band? This is done online. Go to the Team N3kk1d events page:

<http://www.teamn3kk1d.com/events/>

... and click on "rock ms" at the top of the page. Then click on "Join the ROCK MS All Star Band!". We will send you instructions for creating an online fundraising page for the National MS Society, tips and tricks for fundraising, and much more. Raise \$50 and we'll hook you up with a limited edition ROCK MS tee, a Rock Band-themed "bag of swag", and more!

To Those About to ROCK MS... We Salute You! We LOVE promoting our participants and sponsors! Keep an eye on our Facebook page for updates, participant bios, and more:

<https://www.facebook.com/TeamN3kk1d>

A list of registered performers, along with fundraising resources, is available here:

<http://www.teamn3kk1d.com/pledge/>

Contact Team N3kk1d: contact@teamn3kk1d.com