

Business Sponsorships

How can businesses help the fight against multiple sclerosis?

The Team N3kk1d Family of Teams is dedicated to finding a cure for MS. With the National MS Society, Team N3kk1d mobilizes people and resources to drive research for a cure and to address the challenges of everyone affected by MS. Business sponsors are a key element to our success.

Our business sponsors assist us in two ways: "in-kind" donations and financial contributions. "In-kind" donations are materials, resources, or services that are integral to our special events. These events raise awareness and funds for the National Multiple Sclerosis Society. Examples of such donations are facilities for hosting events, raffle prizes, or food and other essential consumable items. Financial contributions are equally as important and might be used to offset event costs or be donated directly to the MS Society via Team N3kk1d event participants.

How do businesses benefit from sponsoring the team?

Business sponsors benefit from significant exposure through our event marketing, e-media, and more. Given the public nature of our events and the hundreds - or in some cases, thousands - of participants involved, this is good advertising value. Our participants are fueled with a desire to end multiple sclerosis and they appreciate local businesses who share that common goal.

Sponsorship Levels

\$100 Walk the Talk

- Public "Thank You" posted on team Facebook page / e-newsletter
- Logo displayed on business sponsor poster at applicable event

\$300 Pavement Stomper

- Public "Thank You" posted on team Facebook page / e-newsletter
- Logo displayed on business sponsor signage at applicable event
- Sponsor banner placement at event (to be provided by sponsor)
- Public "Thank You" announced at applicable event *

* Verbal announcements dependent on nature of the event itself; contact your team representative for more information.

** A Team N3kk1d exclusive!

\$500 Frontline Warrior

- Public "Thank You" posted on team Facebook page / e-newsletter
- Logo displayed on business sponsor signage at applicable event
- Sponsor banner placement at event (to be provided by sponsor)
- Public "Thank You" announced at applicable event *
- Access to team communications for company promotions or offers
- Personalized recognition plaque for your business **

\$1,000+ First of the True Believers

Ready to take the lead in the battle? At the \$1,000+ level, your company can be a part of the event itself with a 10' x 10' vendor space and much more. Contact your local MS Society Chapter office and we will discuss your company's benefit needs.

Ready to Join the Movement?

Complete the attached form and return to your event participant or team representative. Questions? Contact Sloth I at sloth@teamn3kk1d.com / 616.258.6179 or call the Michigan Chapter office directly at 248.351.2190.

Learn more about Team N3kk1d and the fight against multiple sclerosis at www.teamn3kk1d.com.

